SHOPPING MALL D6 ARTWORK SPECIFICATION

Screen
16:9 HD 60” display in a portrait orientation

Static Formats

Orientation:	Portrait & rotated 270 degrees
File Format:	JPEG
File Type:	RGB
Dimensions:	1080px wide x 1920px high
Export Settings:	Minimal compression

Animated Formats

Orientation:	Portrait & rotated 270 degrees
File Format:	H264 MP4, H264 MOV
Dimensions:	1080px wide x 1920px high
Bit Rate:	8mbps
Frame Rate:	25 or 30fps
Movie Length:	10 seconds
Export Settings:	Minimal compression
Audio:	The screens do not emit sound

Please make sure you supply copy in both standard portrait AND rotated 270 degrees clockwise -

Submission
Content needs to be supplied a minimum of 3 working days before the in-charge date

Delivery
For files under 10MB, please supply via email directly to **creative@boomerangmedia.co.uk**
Files over 10MB - please supply via a file delivery website such as **wetransfer.com**
For any other queries, please contact us on **creative@boomerangmedia.co.uk**